

**EAST BRADFORD TOWNSHIP
GREEN COMMITTEE
MEETING – February 24, 2015**

The regular meeting of the East Bradford Township Green Committee was held on Tuesday, February 24, 2015 in the East Bradford Township Administration Building, 666 Copeland School Road, West Chester, PA 19380.

MEMBERS PRESENT:

Neil Weissman (chair)
Mark Pontzer
John Johnson

MEMBERS NOT PRESENT:

Don Scholl

STAFF / SUPERVISORS PRESENT:

Mark Lucas, Township Engineer

GUEST

Alicia Gemelli

CALL TO ORDER:

The meeting was called to order at 6:00 PM by Mark Pontzer. This was seconded by John Johnson.

AGENDA:

1. Guest – The Committee welcomed East Bradford Township resident Alicia Gemelli. Ms. Gemelli had expressed interest in serving on the Committee. As an invited guest, Committee members welcomed Ms. Gemelli and expressed appreciation for her attendance, welcoming her active participation in meeting discussions. An open position remains.
2. Minutes from the 1/27/15 Meeting – The minutes had been previously approved.
3. Green Committee Annual Report – Neil Weissman will prepare the Annual Report, which will be reviewed by Mark Pontzer prior to submitting to the Township for publication.
4. Shaw's Bridge/Brandywine Farms Field View – The Committee agreed to convene on Monday 4/6 at 4:00 PM to do a walk-around and assessment of trees at Shaw's Bridge and Brandywine Farms as part of our ongoing process of maintaining East Bradford Township tree plantings. Remediation will be scheduled if warranted.
5. Future Tree Plantings – Neil Weissman will reach out to the Brandywine Conservancy regarding the status of the Conservancy's tree program and the possibility of an East Bradford Township planting.
6. Solar Energy Opportunities – To address the increasing energy costs, the Township is seeking support related to sustainable energy projects and research. The Board of Supervisors would like the Green Committee to explore the following: 1) Solar energy opportunities and any grant funding that may be available, 2) Any of the newer wind energy opportunities and whether they are worthwhile looking into (not windmills, but smaller, multiple devices), 3) Any other ideas that may be available, focusing on electricity savings. The Committee agreed. Mark Pontzer will conduct initial research and report to the Committee at its 3/24 meeting.

7. **Township Proposal to Acquire the Strode's Mill Sausage Plant property – Attendees reviewed the Township proposal to acquire this property located at the corner of Birmingham and Lenape Roads. The Committee appreciates the desire of the Township to preserve this property and Township land, but not at additional cost to Township taxpayers, or at the risk of funding for other supported stewardship projects. Thus, a motion was made to support the project if funding and long-term maintenance are covered through approved grants. The motion was made by Neil Weissman and seconded by Mark Pontzer.**
8. **Strategic Plan Update – Attendees reviewed the current Green Committee Strategic Plan. It was agreed that the Plan is still valid and reflects the goals of the Committee. One addition was recommended related to fish stocking on the Brandywine Creek. See bold in plan below. The motion was made by Mark Pontzer and seconded by John Johnson.**
9. **The meeting was adjourned at 7:00 PM on a motion made by John Johnson. This was seconded by Mark Pontzer.**

NEXT MEETING

The next meeting of the committee will be on March 24, 2015 at 6:00 PM.

ADJOURNMENT

Respectfully submitted,
Neil Weissman
Acting Secretary

East Bradford Township Green Committee
Strategic Plan 02/24/15

Strategy/Goal:

The Green Committee's goal is to provide focus and specific tactics and tactical areas consistent with the strategy for the Committee and in support of Township interests. The Mission and Strategic Areas of Focus will drive our Committee's process.

Mission: "To educate Township residents about sustainable use of energy and other resources, and to pursue "green" projects and activities, working together with the Board of Supervisors, other Township committees, and Township residents to enhance environmental quality."

Strategic Areas of Focus:

- 1) **Play an active role in Township policy development**
 - a. **Review and recommend changes to all ordinances that are related to and are environmental in nature and that deal with renewable energy and sustainability.**
- 2) **Provide "green activities"**
 - a. **Pursue tree-planting opportunities funded by grants or township funds in a coordinated effort with other Committees and the Board of Supervisors.**
 - b. **Recommend and assist in the pursuit of grants for other activities that related to environmental issues.**
- 3) **Pursue opportunities to educate and raise awareness related to green-focused environmental matters.**

- a. **Coordinate “field trips” to highlight regional “Green” projects as an educational process for Township residents.**
 - b. **Pursue educational activities with local schools.**
 - c. **Encourage Township and residents/businesses to plant trees and shrubbery as a means to save energy cost from the shade benefits provided in summer.**
 - d. **Research the possibility of getting involved in fish stocking/health in the Brandywine Creek and pursue stocking activities as feasible and cost-effective.**
- 4) Be a resource related to energy efficiency and cost-savings**
- a. **Encourage the Township to be more energy efficient**
 - b. **Organize and lead energy efficiency and cost-savings forum(s) and/or “Green Day” awareness program**
 - c. **Promote the Green Committee library**
 - d. **Encourage Township residents and businesses to consider energy audits to provide information about energy efficiency cost savings opportunities.**
 - e. **Raise awareness of available renewable energy initiatives refunds or rebates, such as the Energy Star program, and “smart meters” for air conditioner units**
- 5) Actively communicate related to Committee activities**
- a. **Participate in periodic meetings of the East Bradford Township Committee Chairs to ensure effective and efficient communication and coordination and to share best practices**
 - b. **Prepare regular updates for the East Bradford website, including “Green Corner” articles**
 - c. **Prepare press releases and/or articles for Green Committee events**