

West Chester Fire Department

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West Chester Fire Department Launches New Recruitment Strategy

WEST CHESTER- The West Chester Fire Department is making a new push to recruit volunteer firefighters. There is a new website, www.joinwcfd.org, which allows a visitor to view information about the fire department and has a page to express interest in joining one of the three fire companies that comprise the West Chester Fire Department. The Department hopes that by creating this easy-to-use website more volunteers will step up and answer to call to help protect their community.

“Twenty to thirty years ago, recruitment wasn’t even something we were talking about. Throughout the United States we have seen a startling decline in the number of volunteer firefighters. This decline coupled with our increased call volume has been really taxing on our current volunteers,” said Chief Jon Stafford “We are hoping that this website will entice the people to take on new and interesting challenges by becoming a firefighter. We need as many volunteers as we can get to answer the call and join our department family.”

The WCFD also released a new recruitment video which highlights the exciting and rewarding job their members perform. The Department hopes that the video will encourage people to become volunteer firefighters by giving them a window into the world of firefighting. If you or anyone you know is interested in volunteering please visit www.joinwcfd.org or call one of the three fire companies.

The West Chester Fire Department is comprised of the three 100% volunteer fire companies which are strategically located throughout their coverage area. On average, the West Chester Fire Department responds to over 1,200 calls for service each year. The members of these companies provide fire and rescue services to all of West Chester Borough, as well as portions of West Goshen, East Bradford, Westtown, Birmingham, and Thornbury Townships.

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